



# MOKENA CHAMBER OF COMMERCE'S

## ANNUAL 4TH OF JULY PARADE

### 2025 THEME: "SONGS OF FREEDOM"

Step off: July 4, 2025 at 10 a.m.

Our parade is a great way to celebrate with the community & promote your business/organization to the thousands of people in attendance and those that watch it replayed on Mokena's Cable Channel 6 and online!

NAME OF ORGANIZATION: \_\_\_\_\_

CONTACT \_\_\_\_\_ EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_ July 4th Day of Emergency Cell # \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ZIP \_\_\_\_\_

**PLEASE CHECK THE CATEGORY BELOW WHICH BEST DESCRIBES YOUR ENTRY:**

- 1. MARCHING BAND My entry will include animals:  Yes  No
- 2. COLOR GUARD My entry will include music:  Yes  No
- 3. HOMEMADE FLOAT \_\_\_\_\_ Describe size/length of entry for staging purpose. \*Max height 13'
- 4. PROFESSIONAL FLOAT \_\_\_\_\_ Describe size/length of entry for staging purpose. \*Max height 13'
- 5. MOTORIZED UNIT (cycles, trucks, cars, tractors, etc.) TYPE(s) \_\_\_\_\_ # of vehicles \_\_\_\_\_
- 6. OTHER: (Describe Briefly) \_\_\_\_\_

**NUMBER OF PARTICIPANTS IN ENTRY:** \_\_\_\_\_

\*Consider writing a brief description below of your business/organization for the announcers. Video of the parade is replayed on Mokena's Cable Channel 6 and available on the Village's website [mokena.org](http://mokena.org). If you do not provide a description, the announcers will simply state your business/organization's name.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Important note for entries with child participants:** You must designate a meeting spot prior to the parade so all children arrive to line-up at the same time. OR appoint an adult to wait at the drop-off point and escort children to the parade entry. No vehicle other than those entered in the parade will be allowed in staging area or parade route. Provide the name of your person designated to escort children from drop off area and the cell number they can be reached on the day of parade:  
**Name of designated person on the 4th:** \_\_\_\_\_ **Cell #:** \_\_\_\_\_

**★ ★ APPLICANT SIGNATURE:** \_\_\_\_\_ **Date:** \_\_\_\_\_ ★ ★

By signing this document, you are agreeing to abide by the rules set forth in this contract. You also agree to the Waiver of Liability & Indemnity Agreement outlined on page 2 of this application. If participant is under 18 years of age, signature of parent/guardian is required.

**\*\* SPONSORSHIP OPPORTUNITIES - Special 'up-front' line-up placement options \*\***

- Platinum Parade Sponsor \$1000:** Preferred placement in parade line-up, receive mention from Channel 6 commentators during parade, business name on banner displayed during parade, flyer or promo insert in 1,500 candy bags, business name included in all advertising on chamber's website and social media, 30-second commercial for your business created by chamber member marketing company, optional Facebook Live interview on chamber Facebook page during line-up.
- Gold Parade Sponsor \$500:** Preferred placement in parade line-up, mention on Channel 6 broadcast, business name on banner displayed during parade, business name included in all advertising on chamber's website and social media.
- Friends of the Parade \$150:** This annual parade/tradition is run by volunteers, with a budget based on donations. We are grateful for your donation! You will be mentioned on livestream and Channel 6 during the parade and on a Facebook post.
- Candy Bags:** For a small investment, have your business logo/flyers/promo items included in 1,500 candy bags distributed along the parade route just before the beginning of the event. Logo on bag: \$350. Insert in bag: \$300. More info available and sign up at [www.mokena.com/fourth-of-july](http://www.mokena.com/fourth-of-july)



Parade entry is **FREE** to Mokena Chamber of Commerce members & non-profits groups!  
**\$125 fee for non-chamber members and political entries.**

Make check payable to Mokena Chamber of Commerce or pay online at [mokena.com/payments](http://mokena.com/payments)

Submit completed form and payment (if necessary) by **JUNE 20, 2025.**

Email to [chamber@mokena.com](mailto:chamber@mokena.com) or mail to 11104 Front Street, Suite 1B, Mokena, IL 60448.

By **June 27** your staging packet with your entry number, staging time and location, and info/map will be sent to you via the email you provided on this application.

**Would you prefer to register online?**

Scan the QR code,  
or visit [www.mokena.com](http://www.mokena.com)



**Looking for a great price on bulk candy to give out at the parade?  
Check out chamber member  
Sweet Services Bulk Candy Store.  
Tell them you are a chamber member  
participating in our parade!  
19027 S. Jodi Road, Unit C, Mokena  
[www.sweetservices.com](http://www.sweetservices.com)  
815-464-7767**



Our parade is judged by three volunteers! Trophies are awarded at a later date at a Village of Mokena Board Meeting, and are announced on the Mokena Chamber of Commerce's Facebook page. Some of the categories are as follows: Best Float, Most Creative Advertisement of a Business, Best in Keeping with the Theme, Best Vehicle, Executive Director's Choice, Judge #1's Choice, Judge #2's Choice, Judge #3's Choice.

**Good luck!**

#### **Waiver of Liability and Indemnity Agreement**

##### **Acknowledgement of Risks**

The Participant acknowledges that participation in the parade (the "Event") involves certain risks, including but not limited to bodily injury, personal injury, illness, death, and property damage. The Participant acknowledges that they have voluntarily applied to participate in the Event with knowledge of these risks and agrees to accept any and all risks of participation.

##### **Indemnification**

The Participant agrees to indemnify, defend, and hold harmless the Village of Mokena, its officials, employees, agents, and volunteers, and the Mokena Chamber of Commerce, its directors, officers, members, employees, volunteers, and agents (collectively, the "Indemnified Parties") from and against any and all claims, liabilities, damages, losses, or expenses, including reasonable attorneys' fees and costs, arising out of or in any way connected with the Participant's participation in the Event, including any claims related to bodily injury, personal injury, illness, death, or property damage.

##### **Waiver of Liability**

To the maximum extent permitted by law, the Participant, for themselves and their heirs, executors, administrators, legal representatives, assignees, and successors in interest, hereby waives, releases, and forever discharges the Indemnified Parties from any and all liability, claims, demands, actions, or rights of action, which are related to, arise out of, or are in any way connected with the Participant's participation in the Event, including those allegedly attributed to the negligent acts or omissions of the Indemnified Parties.

##### **Compliance with Laws and Regulations**

The Participant agrees to comply with all applicable laws, ordinances, and regulations, including those governing the conduct of parades and public assemblies. The Participant shall also adhere to any guidelines or instructions provided by the Indemnified Parties or any governmental authority in relation to the Event.

##### **Governing Law**

This provision shall be governed by and construed in accordance with the laws of Illinois without regard to its conflict of law principles. Venue for any dispute shall be the Twelfth Judicial Circuit, Joliet, Will County, Illinois.

##### **Severability**

If any term or provision of this indemnity and waiver of liability provision is found to be invalid, illegal, or unenforceable, the remaining provisions will remain in full force and effect.

##### **Acknowledgement**

The Participant acknowledges that they have read this indemnity and waiver of liability provision, understand its terms, and agree to it freely and voluntarily without any inducement.

Mokena Chamber of Commerce  
11104 Front Street, Suite 1B, Mokena, IL 60448  
708-479-2468 · [mokena.com](http://mokena.com) · [chamber@mokena.com](mailto:chamber@mokena.com)