



MOKENA

CHAMBER OF COMMERCE

FOURTH OF JULY PARADE

“The 20’s Roar Again!”

Celebrating all the great things that have happened from 1920 to 2020!!

STEP OFF TIME IS 10 a.m. 7/4/2020

Our local parade is a great way to celebrate with the community & promote your business/organization/cause to the thousands of people that attend the parade and the thousands more that watch as it’s replayed many times on Mokena’s Cable Channel 6 and online!

NAME OF ORGANIZATION: _____

CONTACT _____ **EMAIL** _____

PHONE _____ FAX _____

ADDRESS _____

CITY _____ ZIP _____ **July 4th Day of Emergency Cell #** _____

Parade Entry is FREE to Mokena Chamber of Commerce Members & Non-Profits!

There is a \$125.00 entry fee for non-chamber members & political entries. Please make check payable to Mokena Chamber of Commerce and enclose with your application. Or call the office to make a credit card payment over the phone at 708-479-2468.

Submit completed entry forms by **JUNE 22, 2020**. Email to chamber@mokena.com or fax to 708-479-7144.

***** See sponsorship opportunities below for special line-up placement options*****

On June 29-30 your staging packet with your entry number, staging time/location, and info/map will be sent via email and can also be available for pickup in the chamber office!

******* Sponsorship Opportunities *******

- Platinum Parade Sponsor \$1000:** Receive preferred placement in parade line-up, receive mention and special on air interaction with Channel 6 commentators during the parade, business name on banner displayed during parade, logo on 1500 candy bags with option to include inserts, sponsorship banner, business name included in all advertising materials, and on the chamber’s website and social media pages.
- Gold Parade Sponsor \$500:** Preferred placement in parade line-up, be mentioned on Channel 6 broadcast, business name on banner displayed during parade, logo on 1500 candy bags, business name included in all advertising materials, and on the chamber’s website and social media pages.
- Silver Parade Sponsor \$250:** Be mentioned on Channel 6 during the parade, business name on banner displayed during parade, your business will be promoted on chamber’s website and social media pages.
- Friends of the Parade: Any Amount:** This annual parade/tradition is run by volunteers, with a budget based on donations. We are grateful and thankful for any donation amount!! You will be mentioned on Channel 6 during the parade, and receive recognition on the chamber’s website and social media pages.
- Candy Bag Sponsors:** 1,500 reusable bags - \$250 Logo on Bags, or \$200 Promotional Inserts, or \$350 Bundle.

PLEASE CHECK THE CATEGORY BELOW WHICH BEST DESCRIBES YOUR ENTRY:

- () 1. MARCHING BAND
- () 2. COLOR GUARD
- () 3. HOMEMADE FLOAT _____ Size/Length of Entry (for staging purpose *Max height 13')
- () 4. PROFESSIONAL FLOAT _____ Size/Length of Entry (for staging purpose *Max height 13')
- () 5. MOTORIZED UNIT (cycles, trucks, cars, tractors, etc.) TYPE(s) _____ # of vehicles _____
- () 6. ANTIQUE VEHICLE TYPE _____ # of vehicles _____
- () 7. OTHER: (Describe Briefly) _____

NUMBER OF PARTICIPANTS IN ENTRY: _____

(Completion and submission of this entry application/indemnity agreement indicates agreement to abide by all parade rules and guidelines.)

Please write a brief description of your business/organization/cause for the cable TV announcers. If you choose not to write a brief description, the commentators will only mention your business/organization name.

INDEMNITY AGREEMENT

By consideration of acceptance of this application, the applicant and organization/participants agree to save and hold harmless all members of The Mokena Chamber of Commerce, as well as any other persons who are assisting in conducting the 2020 Parade, from loss or damage whatsoever to persons or property arising from participation in parade related activities, and further agree to defend said personnel from any claim for damage related thereto.

THE VILLAGE OF MOKENA, ALONG WITH THE MOKENA CHAMBER OF COMMERCE, REQUEST THAT ALL PARADE PARTICIPANTS REFRAIN FROM SPRAYING WATER AT THE CROWDS. FOR SAFETY REASONS, PLEASE HAVE YOUR REPRESENTATIVES HAND OUT ALL ITEMS RATHER THAN THROWING THEM FROM YOUR VEHICLES OR FLOATS. NO STOPPING: All PERFORMANCES DURING THE PARADE MUST BE DONE WHILE MOVING. PARTICIPANTS MUST ALSO NOT HAVE ANY ALCOHOL IN THEIR PARADE VEHICLE OR IN THEIR POSSESSION, AS MOKENA POLICE DEPARTMENT MAY CONDUCT RANDOM SEARCHES. THANK YOU FOR HELPING MAKE THIS A SAFE EVENT.

Applicant's Signature _____ **Date** _____

By signing this document, you are aware and will abide by the rules set forth in this contract.

Please make a copy of this contract for the coordinator of your parade entry so everyone is aware of the rules.

Important note for entries with child participants: You must designate a meeting spot prior to the parade, so all children can arrive at the same time. OR you must appoint an adult to wait at the drop off point and escort the children to the parade entry. No vehicle other than those actually entered into the parade will be allowed in staging area and on parade route. Please provide below the name of your person designated to escort children from drop off area and the cell number they can be reached on the day of parade:

Name of designated person on the 4th: _____ Cell #: _____

Mokena Chamber of Commerce

11104 Front St. Mokena, IL 60448

708-479-2468 (ph) · 708-479-7144 (fax) · www.mokena.com · chamber@mokena.com