



MOKENA
CHAMBER OF COMMERCE
FOURTH OF JULY PARADE

“Celebrating Our Milestones”

Whether you are celebrating a business or personal milestone, be sure to incorporate it on your entry!

JULY 4, 2017 - STEP OFF TIME 10 a.m.

In today’s economy our local parade is a great way to celebrate with the community & promote your business/organization/cause to the thousands of people that attend the parade and the thousands more that watch it as it is replayed many times on Mokena’s Cable Channel 6 and can be found on our chamber website and YouTube channel!

NAME OF ORGANIZATION: _____

CONTACT _____ EMAIL _____

PHONE _____ FAX _____

ADDRESS _____

CITY _____ ZIP _____ Day of Parade Emergency Cell # _____

NUMBER OF PARTICIPANTS IN ENTRY: _____

Submission of this entry application/indemnity agreement indicates agreement to abide by all parade rules and guidelines.

PLEASE CHECK THE CATEGORY BELOW WHICH BEST DESCRIBES YOUR ENTRY:

- () 1. MARCHING BAND
- () 2. COLOR GUARD
- () 3. HOMEMADE FLOAT _____ Size/Length of Entry (for staging purpose *Max height 13')
- () 4. PROFESSIONAL FLOAT _____ Size/Length of Entry (for staging purpose *Max height 13')
- () 5. MOTORIZED UNIT (cycles, trucks, cars, tractors, etc.) TYPE(s) _____ # of vehicles _____
- () 6. ANTIQUE VEHICLE TYPE _____ # of vehicles _____
- () 7. OTHER: (Describe Briefly) _____

***Please write a brief description of your business/organization for the announcers to read during filming!**

Parade Entry is FREE to all Mokena Chamber of Commerce Members & non-profits!

There is a \$95.00 entry fee for non-chamber members & political entries. Please make check payable to the Mokena Chamber of Commerce and enclose with your application.

Completed entry forms must be submitted by **JUNE 23, 2017** to: Mokena Chamber of Commerce, 19150 S. Wolf Rd., Suite C, Mokena, IL 60448, or fax to 708-479-7144 or email to chamber@mokena.com. For more info, call the office at 708-479-2468.

Parade entries will be staged with consideration to the order in which they are received.

(*See sponsorship opportunities at the bottom of page for special placement options!)

June 27-28 your staging packet with your number, staging time/location, and info/map will be available for pickup in the chamber office and via email!

STAGING WILL TAKE PLACE on LaPorte Road. Parade will head north on Wolf Road to Granite Dr.

INDEMNITY AGREEMENT

By consideration of acceptance of this application, the applicant and organization/participants agree to save and hold harmless all members of The Mokena Chamber of Commerce, as well as any other persons who are assisting in conducting the 2017 Parade, from loss or damage whatsoever to persons or property arising from participation in parade related activities, and further agree to defend said personnel from any claim for damage related thereto.

THE VILLAGE OF MOKENA, ALONG WITH THE MOKENA CHAMBER OF COMMERCE, REQUEST THAT ALL PARADE PARTICIPANTS REFRAIN FROM SPRAYING WATER AT THE CROWDS. FOR SAFETY REASONS, PLEASE HAVE YOUR REPRESENTATIVES HAND OUT ALL ITEMS RATHER THAN THROWING THEM FROM YOUR VEHICLES OR FLOATS. NO STOPPING: ALL PERFORMANCES DURING THE PARADE MUST BE DONE WHILE MOVING. PARTICIPANTS MUST ALSO NOT HAVE ANY ALCOHOL IN THEIR PARADE VEHICLE OR IN THEIR POSSESSION, AS MOKENA POLICE DEPARTMENT MAY CONDUCT RANDOM SEARCHES. THANK YOU FOR HELPING MAKE THIS A SAFE EVENT.

Applicant's Signature _____ **Date** _____

By signing this document you are aware and will abide by the rules set forth in this contract.

Please make a copy of this contract for the coordinator of your parade entry so everyone is aware of the rules.

Important note for entries with child participants: *You must designate a meeting spot prior to the parade, so all children can arrive at the same time, if not you must appoint an adult to wait at the drop off point and escort the children to the parade entry. No vehicle other than those actually entered into the parade will be allowed in staging area and on parade route.*

Please provide the name and cell number of the person designated to escort children from drop off area so they can be reached on the 4th of July.

Name: _____ **Cell #:** _____

Sponsorship Opportunities!

- **Platinum Parade Sponsor \$1000:** Preferred placement in parade line-up, special on-air interaction with Channel 6 commentators before/after parade, business name on poster displayed during parade and be mentioned on Channel 6, business name included in all advertising materials. Logo on 1,000 Candy Bags, promotional insert in bags.
- **Gold Parade Sponsor \$500:** Preferred placement in parade line-up, business name on poster displayed during parade and a mention on Channel 6. Logo on 1,000 Candy Bags.
- **Silver Parade Sponsor \$250:** Business name on poster displayed at parade and mention on Channel 6.

Mokena Chamber of Commerce

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chamber@mokena.com · 708-479-2468 (phone) · 708-479-7144 (fax) · www.mokena.com